



Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Development and administration of e-commerce platforms for the member companies of „Georgian Apparel and Fashion Association”	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia		
		Weighting in % (2)	Betterfly		
			points (max. 100) (3)	assess- ment (2)x(3) (4)	
1	Appropriateness of suggested concept and work plan				
	<i>Interpretation of objectives</i>	5			
	<i>Strategy of implementation</i>	5			
	<i>Management of processes, cooperation, learning and innovation</i>	5			
	<i>Work schedule and timelines</i>	5			
	<i>Monitoring and evaluation concept</i>	5			
	Subtotal for 1	25			
2	Experience of the company				
	<i>Active on the market for the last 3 years</i>	5			
	<i>Provide the companies with web page development and e-commerce solutions, after support</i>	30			
	<i>Have an experience in developing web pages and e-commerce platforms to at least 5 companies.</i>	10			
	Subtotal for 2	45			
3	Experience of the Expert(s)				
	<i>At least 3 years of experience in development web page</i>	10			
	<i>At least 3 years of experience in e-commerce platform</i>	10			
	<i>Strong knowledge of English and Georgian languages</i>	10			
	Subtotal for 3	30			
Grand Total		100			